

DENVER SALES & MARKETING COUNCIL

2024 Education & Events

SALES | MARKETING | DESIGN



For the most current SMC Calendar of Events, visit: hbadenver.com/smc2024

#HBAHereForGood

January	1/11	HBA	Membership Overview via Zoom	9:00am to 9:45am
	1/22	SMC	Mollie Carmichael Market Overview	8:00am to 10:00am
February	2/8	HBA	Membership Overview via Zoom	9:00am to 9:45am
	2/12	SMC	Virtual: Understanding Today's Consumer Behavior & How to Buckle up For the Marketing Flywheel	8:00am to 10:00am
March	3/7	HBA	Breakfast Member Advantage Orientation	7:30am to 9:00am
April	4/4	HBA	Builder Product Expo	3:00pm to 7:00pm
	4/8	SMC	Top Design Trends for Today's Market	8:00am to 10:00am
	4/11	HBA	Membership Overview via Zoom	9:00am to 9:45am
	4/30	HBA	Housing Summit	11:30am to 2:30pm
May	5/8	SMC	Marketing Brunch n' Learn - Trends in Social Media	11:30am to 1:00pm
	5/9	HBA	Membership Overview via Zoom	9:00am to 9:45am
June	6/6	HBA	Member Orientation	3:00pm to 4:30pm
	6/6	HBA	Member BBQ	4:30pm to 6:00pm
	6/10	SMC/PWB	Ronda Conger	8:00am to 10:00am
	6/20	HBA	Bricks & Sticks Golf Tournament	6:00am to 2:30pm
July	7/11	HBA	Membership Overview via Zoom	9:00am to 9:45am
August	8/8	HBA	Industry Night	4:00pm to 6:30pm
	8/8	HBA	Membership Overview via Zoom	9:00am to 9:45am
September	9/9	SMC	Teri Slavik Tsuyuki	8:00am to 10:00am
	9/12	HBA	Member Orientation	3:00pm to 4:30pm
	9/12	HBA	Member BBQ	4:30pm to 6:00pm
	9/18	SMC/CBRC	SMC/CBRC Oktoberfest	3:30pm to 5:00pm
October	10/2	HBA	HBA Clay Shoot	9:00am to 1:30pm
	10/7	SMC	State of the State Discussion	8:00am to 10:00am
	10/10	HBA	Membership Overview via Zoom	9:00am to 9:45am
	10/24	HBA	HBA Annual Meeting	4:00pm to 8:30pm
November	11/14	HBA	Membership Overview via Zoom	9:00am to 9:45am
	11/16	SMC	MAME	6:00pm to 10:00pm
December	12/6	HBA	Breakfast Member Advantage Orientation	7:30am to 9:00am

As event plans are finalized, registration for each is offered at hbadenver.com/events

SMC Annual Council Sponsors



TRUMARK HOMES



HBA Organizational Partners

How to Register



Visit hbadenver.com/events

1/19/2024

Become a Sponsor Today! Contact Connie, cdahl@hbadenver.com

For a better quality of life.



HOME BUILDERS
ASSOCIATION
of
METRO DENVER



2024 SMC SPONSORSHIP OPPORTUNITIES

\$7,500 – Annual Council Champion

- \$2,500 Annual Council Sponsorship (see benefits listed below)
- \$7,500 MAME Leading Sponsorship
- Champion logo placement on all promotional flyers
- Brief speaking opportunity at all SMC breakfast events
- 728x90 Leaderboard banner on all HBA website pages offering banner placement (sponsor-provided graphic and link)

\$5,000 – Annual Council Partner

- \$2,500 Annual Council Sponsorship (see benefits listed below)
- \$3,000 valued MAME Sponsorship package of your choice (as available)
- Opportunity to distribute promotional items at all SMC breakfast events

\$2,500 – Annual Council Associate

- Logo on all promotional flyers
- Social media recognition
- Representative/signage at check-in at each SMC breakfast event (provided by sponsor)
- Verbal recognition at SMC breakfast events
- Banner Ad (300x250px) on the SMC web page (provided by sponsor)
- 8 attendee tickets to all SMC events (excluding MAME)

\$1,000 - Gold Event-only Sponsor

- Logo on promotional material for the sponsored event
- Opportunity to briefly address the attendees at the sponsored event
- Social media recognition for the sponsored event
- Verbal recognition at the sponsored event
- 6 attendee tickets to the sponsored event (excluding MAME)

\$500 - Silver Event-only Sponsor

- Logo on promotional material for the sponsored event
- Verbal recognition at the sponsored event
- 4 attendee tickets to the sponsored event (excluding MAME)

For more information and current availability on sponsorships,
contact Connie Dahl at CDahl@hbadenver.com or call 303-551-6720.