

DENVER SALES & MARKETING COUNCIL

2025 Education & Events

SALES | MARKETING | DESIGN



For the most current SMC Calendar of Events, visit: hbadenver.com/smc2025

January	1/13	SMC	Market Overview with Zonda's Mollie Carmichael	8:30am to 10:30am
February	2/12	SMC	Marketing Track with Dave Miles	11:00am to 12:30am
March	3/3	SMC	25 Trends for 2025 with NHTI's Jenni Nichols	8:30am to 10:30am
April	TBD	SMC	TBD Event	8:30am to 10:30am
	4/10	HBA	HBA Builder Product Expo	4:00pm to 7:00pm
May	5/6	HBA	HBA Housing Summit	11:30am to 2:00pm
	5/28	SMC	SMC Interior & Architectural Design Trends	11:00am to 12:30pm
June	6/19	SMC/CBRC	MAME University at KTI	3:00pm to 5:00pm
	6/24	HBA	HBA Bricks & Sticks Golf Tournament	6:00am to 1:30pm
August	8/4	SMC	PEOPLE OVER PROCESS: Why your communication skills matter more than ever!	8:30am to 10:15am
	8/7	HBA	Start of HBA Parade of Homes	12:00pm to 5:00pm
	8/7	HBA	HBA Industry Night	4:00pm to 7:00pm
September	9/8	SMC	TBD Event	8:30am to 10:30am
	9/19	HBA	HBA ELP Golf Tournament	9:00am to 2:00pm
October	10/1	HBA	HBA Clay Shoot	9:00am to 1:00pm
	10/6	SMC	State of the State Leadership Panel	8:30am to 10:30am
	10/23	HBA	HBA Annual Meeting	4:00pm to 8:30pm
November	11/1	SMC/CBRC	MAME Awards	6:00pm to 10:00pm

Times are confirmed as event plans are finalized, registration for each is offered at hbadenver.com/events

2025 SMC Annual Council Sponsors



2025 HBA Organizational Partners

How to Register

Visit hbadenver.com/events



Denver & Northern Colorado

Become a Sponsor Today! Email Sponsorships@hbadenver.com

7/1/2025



2026 SMC SPONSORSHIP OPPORTUNITIES

\$12,000 – Annual Council Champion (1 available for 2026)

- \$2,500 Annual Council Sponsorship (see benefits listed below)
- \$10,000 MAME Presenting Sponsorship
- Champion logo placement on all promotional flyers
- Brief speaking opportunity at all SMC breakfast events
- 728x90 Leaderboard banner on all HBA website pages offering banner placement (sponsor-provided graphic and link)

\$5,500 – Annual Council Partner (available for 2026)

- \$2,500 Annual Council Associate Sponsorship (see benefits listed below)
- \$3,500 valued MAME Table Sponsorship package - 10 seats to MAME
- Opportunity to distribute promotional items at all SMC breakfast events

\$2,500 – Annual Council Associate (available for 2026)

- Logo on all promotional flyers
- Social media recognition
- Representative/signage at check-in at each SMC breakfast event (provided by sponsor)
- Verbal recognition at SMC breakfast events
- Banner Ad (300x250px) on the SMC web page (provided by sponsor)
- 8 attendee tickets to all SMC events (excluding MAME)

\$1,000 - Gold Event-only Sponsor

- Logo on promotional material for the sponsored event
- Opportunity to briefly address the attendees at the sponsored event
- Social media recognition for the sponsored event
- Verbal recognition at the sponsored event
- 6 attendee tickets to the sponsored event (excluding MAME)

\$500 - Silver Event-only Sponsor

- Logo on promotional material for the sponsored event
- Verbal recognition at the sponsored event
- 4 attendee tickets to the sponsored event (excluding MAME)

For more information and current availability on sponsorships,
contact Email Sponsorships@hbadenver.com