DENVER SALES & MARKETING COUNCIL

2026 Education & Events

SALES | MARKETING | DESIGN

SALES & MARKETING COUNCIL

For a better quality of life. HBA HOME BUILDERS ASSOCIATION of METRO DENVER

Celebrating 83 Years 1943 – 2026

#HBAHereForGood

For the most current SMC Calendar of Events, visit: hbadenver.com/smc2026

January	1/26	SMC	Market Overview with Mollie Carmichael	8:30am to 10:30am
February	2/26	SMC	SMC Networking Event at Pella Showroom	4:30pm to 6:30pm
March	3/23	SMC	SMC Winning Builder Relationships in a Down Market	8:30am to 10:30am
April	4/13	SMC	SMC Meredith Oliver - Supercharge Your Sales & Marketing	8:30am to 10:00am
	4/14	HBA	HBA Builder Product Expo	3:00pm to 7:00pm
May	5/12	HBA	HBA Housing Summit	11:00am to 2:00pm
	5/18	SMC	SMC AI & SEO Marketing in Today's Marketplace	8:30am to 10:00am
	6/2	SMC	SMC Networking Event	
June	6/19	SMC/ CBRC	MAME University Insider's Info on How to WIN MAME Awards	11:00am to 12:30pm
	6/23	HBA	HBA Bricks & Sticks Golf Tournament	6:30am to 2:00pm
August	8/6	HBA	Industry Night at Westerly in Erie	4:00pm to 7:00pm
	8/6 - 8/23	HBA	Denver Parade of Homes	12:00pm to 5:00pm
	8/11	SMC	SMC Networking Event	5:00pm to 6:30pm
September	9/22	HBA	ELP Golf Tournament at Arrowhead	9:00am to 2:00pm
September	9/28	SMC	SMC Event	8:30am to 10:00am
	9/30	HBA	HBA Clay Shoot	9:00am to 1:00pm
September	9/28	SMC	Master your mind, Raise your standards, Create your future!	8:30am to 10:00am
October	10/26	SMC	SMC Event	8:30am to 10:00am
	10/29	HBA	HBA Annual Meeting	3:00pm to 8:30pm
November	11/6	SMC/ CBRC	MAME: Neon Nights at Infinity Park Event Center	6:00pm to 10:00pm
December	12/7	SMC	SMC Division Presidents Panel - State of the State	8:30am to 10:00am

Times are confirmed as event plans are finalized, registration for each is offered at hbadenver.com/events

2026 SMC Annual Council Sponsors

THE AURORA HIGHLANDS

Shea HOMES Live the difference.

KOELBEL Communities

Oakwood A CLAYTON COMPANY

2026 HBA Organizational Partners

Pella Windows & Doors Denver & Northern Colorado

Wings Credit Union

One Call Rentals

Fusion Sign and Design

Builders FirstSource

Top Rail Fence

How to Register

Visit hbadenver.com/events

9/29/2026

Become a Sponsor Today! Email Sponsorships@hbadenver.com



2026 SMC SPONSORSHIP OPPORTUNITIES

$15,000 – Annual Council Champion (1 available for 2026)

- $2,500 Annual Council Sponsorship (see benefits listed below)
- $12,500 MAME Presenting Sponsorship
- Champion logo placement on all promotional flyers
- Brief speaking opportunity at all SMC breakfast events
- 728x90 Leaderboard banner on all HBA website pages offering banner placement (sponsor-provided graphic and link)

SOLD

$5,500 – Annual Council Partner (available for 2026)

- $2,500 Annual Council Associate Sponsorship (see benefits listed below)
- $3,500 valued MAME Table Sponsorship package - 10 seats to MAME
- Opportunity to distribute promotional items at all SMC breakfast events

$2,500 – Annual Council Associate (available for 2026)

- Logo on all promotional flyers
- Social media recognition
- Representative/signage at check-in at each SMC breakfast event (provided by sponsor)
- Verbal recognition at SMC breakfast events
- Banner Ad (300x250px) on the SMC web page (provided by sponsor)
- 8 attendee tickets to all SMC events (excluding MAME)

$1,000 - Gold Event-only Sponsor

- Logo on promotional material for the sponsored event
- Opportunity to briefly address the attendees at the sponsored event
- Social media recognition for the sponsored event
- Verbal recognition at the sponsored event
- 6 attendee tickets to the sponsored event (excluding MAME)

$500 - Silver Event-only Sponsor

- Logo on promotional material for the sponsored event
- Verbal recognition at the sponsored event
- 4 attendee tickets to the sponsored event (excluding MAME)

For more information and current availability on sponsorships, contact Email Sponsorships@hbadenver.com