

DENVER SALES & MARKETING COUNCIL

2026 Education & Events

SALES | MARKETING | DESIGN



For a better quality of life.



#HBAHereForGood

For the most current SMC Calendar of Events, visit: hbadenver.com/smc2026

January	1/26	SMC	Market Overview with Mollie Carmichael	8:30am to 10:30am
February	2/9	SMC	SMC Education Event	8:30am to 10:00am
March	3/9	SMC	SMC Education Event	8:30am to 10:30am
April	4/14	HBA	HBA Builder Product Expo	3:00pm to 7:00pm
	4/13	SMC	SMC Meredith Oliver	8:30am to 10:00am
May	5/4	SMC	SMC Education Event	8:30am to 10:00am
	5/12	HBA	HBA Housing Summit	11:00am to 2:00pm
June	6/23	HBA	HBA Bricks & Sticks Golf Tournament	6:30am to 2:00pm
August	8/6	HBA	Industry Night	4:00pm to 7:00pm
	8/6 - 8/23	HBA	Parade of Homes	12:00am to 12:00am
	8/31	SMC	SMC Education Event	8:30am to 10:00am
September	9/21	SMC	SMC Education Event	8:30am to 10:00am
	9/22	HBA	ELP Golf Tournament	9:00am to 2:00pm
	9/30	HBA	HBA Clay Shoot	9:00am to 1:00pm
October	10/22	HBA	Potential - HBA Annual Meeting	3:00pm to 8:30pm
	10/26	SMC	SMC Education Event	8:30am to 10:00am
	10/29	HBA	Potential - HBA Annual Meeting	3:00pm to 8:30pm
November	11/13	SMC/CBRC	MAME	6:00pm to 10:00pm
December	12/3	SMC	SMC Holiday Party	4:00pm to 7:00pm

Times are confirmed as event plans are finalized, registration for each is offered at hbadenver.com/events

2026 SMC Annual Council Sponsors



2026 HBA Organizational Partners

How to Register



Visit hbadenver.com/events

Become a Sponsor Today! Email Sponsorships@hbadenver.com

1/22/2026



2026 SMC SPONSORSHIP OPPORTUNITIES

\$15,000 – Annual Council Champion (1 available for 2026)

- \$2,500 Annual Council Sponsorship (see benefits listed below)
- \$12,500 MAME Presenting Sponsorship
- Champion logo placement on all promotional flyers
- Brief speaking opportunity at all MAME breakfast events
- 728x90 Leaderboard banner on all HBA website pages offering banner placement (sponsor-provided graphic and link)

\$5,500 – Annual Council Partner (available for 2026)

- \$2,500 Annual Council Associate Sponsorship (see benefits listed below)
- \$3,500 valued MAME Table Sponsorship package - 10 seats to MAME
- Opportunity to distribute promotional items at all SMC breakfast events

\$2,500 – Annual Council Associate (available for 2026)

- Logo on all promotional flyers
- Social media recognition
- Representative/signage at check-in at each SMC breakfast event (provided by sponsor)
- Verbal recognition at SMC breakfast events
- Banner Ad (300x250px) on the SMC web page (provided by sponsor)
- 8 attendee tickets to all SMC events (excluding MAME)

\$1,000 - Gold Event-only Sponsor

- Logo on promotional material for the sponsored event
- Opportunity to briefly address the attendees at the sponsored event
- Social media recognition for the sponsored event
- Verbal recognition at the sponsored event
- 6 attendee tickets to the sponsored event (excluding MAME)

\$500 - Silver Event-only Sponsor

- Logo on promotional material for the sponsored event
- Verbal recognition at the sponsored event
- 4 attendee tickets to the sponsored event (excluding MAME)

For more information and current availability on sponsorships, contact Email Sponsorships@hbadenver.com